

# Eight-screen theatre complex to be built in east Regina



WILL CHABUN, REGINA LEADER-POST

[More from Will Chabun, Regina Leader-Post](#)

([HTTP://LEADERPOST.COM/AUTHOR/WCHABUN](http://leaderpost.com/author/wchabun))

Published on: December 1, 2016 | Last Updated: December 1, 2016 2:44 PM CST



DEC. 1, 2016: The interior of a Landmark Cinema theatre. A new theatre will be built in east Regina.  
*SUPPLIED PHOTO / -*

East Regina is in line for an eight-screen cinema complex.

Calgary-based Landmark Cinemas Canada and local partners Forster Projects and Harvard Developments said Thursday they hope to have the 880-seat complex open for the spring of 2018.

It will be part of the 750,000 square-foot Aurora retail-restaurant complex being developed by the two local firms on the southwest corner of the intersection of Victoria Avenue East and the new Regina Bypass.



A rendering of the new Landmark Cinema that's planned for east Regina. (Supplied photo.)

Because the Aurora retail site hasn't been built yet, its website gives no details of other businesses planned for it. Blair Forster of Forster Developments said the Aurora project has been in the works for about four years, with the city's official community plan designating the area for retail.

"We've worked it through the OCP (Official Community Plan) and the site was designated for a regional retail project at that time," he said Thursday. "Then we went through the Southeast Sector Plan that was approved by council and the neighbourhood plans that were approved at council. And as of the last council meeting, we received our first zoning on the site."

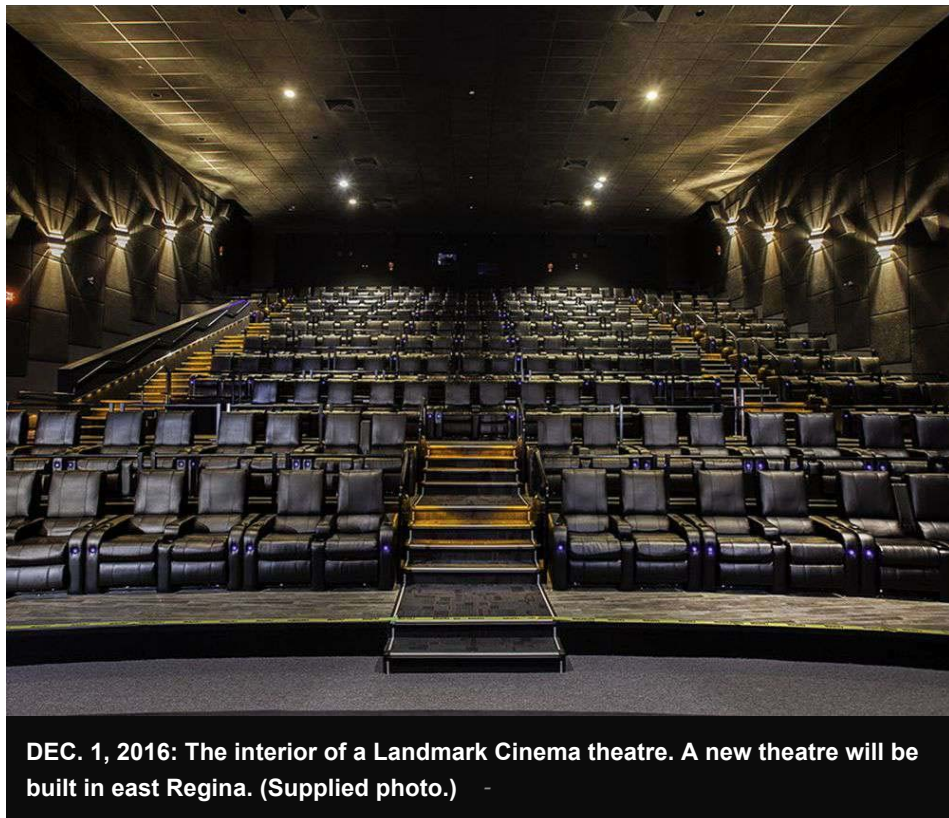
"It's moving forward now quite quickly," said Forster, who said grading work on the site has started.

A servicing agreement is expected in the spring of 2017, followed by the start of underground services work next spring and "vertical construction" in the late summer or autumn.

“We’ve got multiple additional tenants that we’ll be making an announcement on, probably in the coming three to four months.”

Landmark Cinemas describes itself as Canada’s second-largest motion picture theatre exhibition company and dates back to 1965 and a single screen. Today, it has 303 screens in 44 complexes, including five IMAX theatres, four “Extra” and one “Xtreme” screen.

Landmark says it will offer optional reserved seating and La-Z-Boy recliner seats, without premium prices, in all eight auditoriums.



**DEC. 1, 2016:** The interior of a Landmark Cinema theatre. A new theatre will be built in east Regina. (Supplied photo.)

Proposing a cinema complex doesn’t always mean it get built. Movie buffs of a certain age will also remember the controversy over a multi-screen complex proposed in the late 1970s for the east side of Albert Street North where Canadian Tire now stands. At issue was its potential impact on the financial viability of cinemas in the city’s downtown core.

But with no commercial cinemas left downtown— the Odeon Coronet and Cornwall Cinemas both closed in 2003 — that’s not an issue. The theatre in the Regina Public Library’s Central Branch still shows a variety of films regularly.

After the Victoria Square Mall lost its Zellers store in 2013 and speculations mounted on this space's use, an executive for Magic Lantern Theatres, which owns the Rainbow Cinema, predicted no cinema would ever be built in Regina. He cited two reasons: Competition from online services like Netflix and the burden of the City of Regina's entertainment tax.

[wchabun@postmedia.com](mailto:wchabun@postmedia.com) (wchabun@postmedia.com)

### Regina Flyers






### Comments


We encourage all readers to share their views on our articles and blog posts. We are committed to maintaining a lively but civil forum for discussion, so we ask you to avoid personal attacks, and please keep your comments relevant and respectful. If you encounter a comment that is abusive, click the "X" in the upper right corner of the comment box to report spam or abuse. We are using Facebook commenting. Visit our FAQ page (<http://www.leaderpost.com/news/story.html?id=7195492>) for more information.





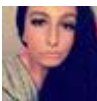

47 Comments

Sort by **Top** ▼

 Add a comment...  


 **Jan Rondeau**  
Great news. Long overdue!!!hopefully it will allow you to pre purchase and choose your seats ahead of time.  
[Like](#) · [Reply](#) · 22 hrs · Edited

 **Jared Gottselig** · Sales Associate at EB Games  
You can at the Galaxy for most movies. It's generally for AVX theatres though.  
[Like](#) · [Reply](#) ·  1 · 18 hrs

 **Jennifer Lee** · Works at Saskatoon Public Schools  
I love landmark theatres you get super comfy seats and get to preselect them too... without extra cost. And the snack portions are amazing! Regina is so lucky!!!  
[Like](#) · [Reply](#) ·  1 · Dec 1, 2016 8:36am

 **Samantha Jay** · Community Health/LTC Nursing at Regina Qu'Appelle Health Region  
Thank god something else other than a restaurant or fast food chain!  
[Like](#) · [Reply](#) ·  2 · Dec 1, 2016 8:43am

 **Allan Prout** · YCI  
Looks like the theatres we have here in Vallarta, and a ticket is \$3.50 .....

 **Sharla Scott**  
Too bad I absolutely hate going to that end of the city!! Boo..  
[Like](#) · [Reply](#) · 17 hrs

[Load 10 more comments](#)



([HTTP://WWW.POSTMEDIA.COM](http://www.postmedia.com))

© 2016 Postmedia Network Inc. All rights reserved.

Unauthorized distribution, transmission or republication strictly prohibited.

Powered by WordPress.com VIP ([https://vip.wordpress.com/?utm\\_source=vip\\_powered\\_wpcom&utm\\_medium=web&utm\\_campaign=VIP%20Footer%20Credit](https://vip.wordpress.com/?utm_source=vip_powered_wpcom&utm_medium=web&utm_campaign=VIP%20Footer%20Credit))